

Determined To Succeed

EEO CPD Day June 22nd 2007 City Halls

Background:

- Policy background of our Financial Inclusion Strategy and its links with employability and anti-poverty.
- Stressing the importance of teaching good financial practice from an early age.
- Our strategy for financial education in schools: working with LTS and funding a development officer, CPD days, developing EEOs as champions for financial education.
- Overall aim of embedding 'financial education' across the curriculum over the long term.

Offer:

- Following on from the good work that has been done recently by the five schools who have done Money Week recently we'd like to offer the EEOs £20k to run a series of Money Weeks in autumn 2007.
- £15K for NLC's to be distributed
- £5K for ASN establishments
- We want a mixture of high, medium and low impact projects. Some schools may want to run a full Money Week whereas others will just want to run a day or half day.
- We want to include a wide range of schools including the Special Educational Needs schools and primaries.
- EEOs are invited to submit costed proposals to S Prior by Monday 10th September 2007.
- ASN establishments are invited to submit costed proposals to K Kenny by Monday 10th September.

Objectives:

- To deliver high quality financial education to schools in innovative ways.
- To increase the prominence of financial education.
- To promote financial education within individual NLCs, the GCC Education Department, other GCC departments and even wider (Exec).
- To contribute to publicity material which will further promote financial education (a press release, brochure and an event later this year, hopefully linked to Enterprise Week).
- All events hopefully to take place during Enterprise Week which commences on 12th November – Friday 16th November.